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# List of Publications



## List of Publications

N.B.= This list includes **554 items - including 215 publications and 339 invited key lectures and contributions presented in international and national conferences (even as organiser of Symposia, Round Tables, Thematic Sessions or the whole event)** - organised chronologically under the following headings. The thematic areas of publications and papers are described in the curriculum.

- ◆ Books or edited Special Issue in English or French (5)
- ◆ Books in Italian (5)
- ◆ Editing, validation and creation/innovation of psychological tests (4)
- ◆ International Book Chapters (70)
- ◆ Articles published in international peer-review journals (65)
- ◆ Book Chapters published in Italy (24)
- ◆ Articles published in Italian journals (22)
- ◆ Editorials and book introductions (7)
- ◆ Book Reviews (13)

Separate from the publications, in the **appendix** are found Key lectures and papers published in Acts:

- ◆ International conferences (221)
  - ◆ Copyright (1996-2014) for the design and content of the European Ph.D on Social Representations and Communication website ([www.europhd.psi.uniroma1.it](http://www.europhd.psi.uniroma1.it)) and its transformation into a PORTAL
  - ◆ European PhD International Summer Schools (1995-2014) and International Lab Meeting series (2005-2014) also including Key lectures presented in the **45 International events (45)**
- ◆ National conferences (73)

## BOOKS or edited Special Issue in English or French

- 1) de Rosa, A.S. (ed.) (2008) Special Issue "Looking at the History of Social Psychology and Social Representations: Snapshot views from two sides of the Atlantic", *Rassegna di Psicologia*, 2, p. 217. [ISSN: 1125-5196 E141492]
- 2) de Rosa, A.S. ed. (2013). *Social Representations in the "social arena"*. Routledge, New York – London, p. 280, ISBN 978-0-415-59119-5
- 3) de Rosa, A.S. Siyu, S. Bocci, E. (forthcoming) Gambling or Waging War with the Stock Market? A Comparative Field Study on Social Representations, Metaphors and Investment practices among European and Chinese Investors and Financial Advisors, Palgrave Macmillan, New York
- 4) de Rosa, A.S. (forthcoming). The Joint International Doctorate: from a visionary idea to an Institution, submitted to Routledge, New York – London and to IGI Global, Pennsylvania (previously approved for the publication in Studies in Higher Education, UNESCO-CEPES with the title The European Joint Doctorate: An idea that became an Institution.
- 5) de Rosa, A.S.. ed. (forthcoming) Les représentations sociales du corps, de la beauté et la chirurgie esthétique : regards culturels comparatifs sur des objects sociaux en discussion dans un scénario d'évolution bio-technologique, *Les Cahiers Internationaux de Psychologie Sociale*. ISSN 0777-0707

## **BOOKS in ITALIAN**

- 1) Castelli, C. & de Rosa, A.S. (1979). *Disegno e Linguaggio. Ipotesi-confronto fra espressività grafico-pittorica ed espressività verbale in bambini di diverso ambiente sociale*, con prefazioni di A. Quadrio e di G. Accone. Genova: Silvio Basile. p. 271 (about the authorship of specific parts of the volume see the note pag. 13: Annamaria de Rosa is the author of the pages 21-166; 241-271; both the authors wrote pages 13-18; 167-194).
- 2) de Rosa, A.S. (1985). *La percezione interpersonale: prospettive teoriche e introduzione al metodo I.P.M.* Manuale tecnico e adattamento italiano, Milano/Firenze: Giuffr éO.S., p. 390 [ISBN: 88-14-00495-1]
- 3) de Rosa, A.S. (ed.) (1995). *Se per la strada incontri un matto ... Sviluppo dei sistemi di credenze e risposta sociale alla devianza in bambini e adolescenti*, Roma: Melusina Editrice, p. 483 [ISBN: 88-7697-027-4]
  - de Rosa, A.S., Perch é questo reading? (pp. 5-8).
  - de Rosa, A.S., Uno sguardo alle teorie della conoscenza del mondo sociale e dei suoi ‘oggetti’:paradigmi teorici a confronto (pp. 11-41).
  - de Rosa, A.S., Se per la strada incontri un matto: note di ricerca sulla rappresentazione sociale della malattia mentale nei bambini e adulti. (pp. 369-483).
- 4) de Rosa, A.S. (2011). Edizione Italiana di S. Moscovici (1976 2nd ed.) *La psicoanalisi, la sua immagine, il suo pubblico*, Edizioni Unicopli: Milano, p. 450. (ISBN: 978-88-400-1503-3)
- 5) de Rosa, A.S. (*forthcoming*). *Rappresentazioni Sociali: una teoria in discussione. Percorsi critici e paradigmi a confronto*, Edizioni Unicopli: Milano. [ISBN: 978-88-400-1277-3]

## **EDITING, VALIDATION AND CREATION/INNOVATION OF PSYCHOLOGICAL TESTS**

- 1) de Rosa, A.S. (1983). Editing, translation and revision of the book: *Interpersonal Perception Method. A theory and a method of research.* (*La percezione interpersonale: una teoria e un metodo di ricerca*) di R. D. Laing, H. Phillipson & R. Lee (Eds.), London: Tavistock, 1972 2ed.; ed. it. Milano: Giuffr é [ISBN: 88-14-03-52-10]
- 2) de Rosa, A.S. (ed.) (1985). *Gli strumenti I.P.M.* Milano/Firenze: Giuffr éO.S., [ISBN: 88-14-00495-1]
- 3) de Rosa, A.S. (1991). *Una metodologia di analisi delle relazioni familiari. Edizione italiana del Family Relations Test* (introduzione, traduzione, cura e adattamento del F.R.T., con appendice su ulteriori indicazioni sulle modalit à d'uso e prospetto sintetico dei risultati relativi alla validazione sulla poplazione italiana). Firenze: O.S. (ISBN 978-88-09-74904-7)
- 4) de Rosa, A.S. (*forthcoming*). Atteggiamenti emotivi e rappresentazione del sistema familiare. Validazione e innovazioni del F.R.T. in una ricerca multi-metodo sulle relazioni familiari in prospettiva trigenerazionale, Firenze, O.S.

## **INTERNATIONAL BOOK CHAPTERS**

- 1) de Rosa, A.S. (1984). Psychogenetic Aspects in Social Representations of ‘Mad Person’ and ‘Madness’. In S. Ayestaran Etxeberria (Ed.), *Psicosociología de la Enfermedad Mental: Ideología y Representación Social de la Enfermedad Mental* (pp. 219-84). Bilbao: Imprenta Boan. ISBN: 97888-753-85
- 2) de Rosa, A.S. (1987). The social representations of mental illness in children and adults. In W. Doise & S. Moscovici (Eds.), *Current issues in European Social Psychology* (vol. 2, pp. 47-138). Cambridge: Cambridge University Press. [ISBN: 05-21-32-71-99]
- 3) de Rosa, A.S. (1987). Différents niveaux d'analyse du concept de représentation sociale en relation aux méthodes utilisées. In G. Bellelli (Ed.), *La représentation sociale de la maladie mentale* (pp. 46-64). Napoli: Liguori.
- 4) Ayestaran, S., de Rosa, A.S. & Paez, D. (1987). Representación social, procesos cognitivos y desarrollo de la cognición social. In D. Paez (Ed.), *Pensamiento, individuo y sociedad. Cognición y representación social* (pp. 16-66). Madrid: Editorial Fundamentos, [ISBN: 84-245-0490-9].

- 5) de Rosa, A.S. (1991). Idéologie médicale et non-médicale et son rapport avec les représentations sociales de la maladie mentale. In V. Aebischer, J. P. Dechonchy & R. Lipiansky (Eds.), *Idéologies et représentations sociales* (pp. 235-272). Fribourg: Delval, [ISBN: 2-88147-114-5].
- 6) de Rosa, A.S. (1992). Thematic perspectives and epistemic principles in developmental Social Cognition and Social Representation. The meaning of a developmental approach to the investigation of S.R. In M. von Cranach, W. Doise & G. Mugny (Eds.), *Social representations and the social bases of knowledge* (pp. 120-143). Lewiston, N.Y.: Hogrefe & Huber Publishers, [ISBN: 0889370702]
- 7) de Rosa, A.S. (1995). Comparatie critică între reprezentările sociale și cognitia socială. In A. Neculau (Ed.), *Psihologia cimpului social: Reprezentările sociale* (pp. 257-310). Bucuresti: Societatea Stiinta & Tehnica S. A. ISBN: 973-96937-0-9
- 8) de Rosa, A.S. (1996). Reality changes faster than research. National and supranational identity in Social Representations of European Community in the context of changes in International relations. In G. Breakwell & E. Lyons (Eds.), *Changing European Identities. Advances in Social Psychology* (pp. 381-402). Oxford: Butterworth Heinemann. [ISBN: 0 7506 3008 6]
- 9) de Rosa, A.S. (1997). Soziales Gedächtnis und die symbolischen Dimensionen der sozialen Repräsentationen von Wahnsinn und Geisteskrankheit. In Matthias C. Angermeyer & Manfred Zaumseil (Hg.), *Verrückte Entwürfe: Kulturelle und individuelle Verarbeitung psychischen Krankseins* (pp. 299-336). Bonn: Edition Das Narrenschiff im Psychiatrie-Verlag. [ISBN:3884142828].
- 10) de Rosa, A.S. (1998). How to sell pullovers by provoking discussion on social issues. The role of the Advertising for activating and diffusing Controversial Social Representations. In V. Rigas (Ed.), *S.R. and contemporary social problems* (pp. 228-277). Athens: Ellinika Grammata publisher. [ISBN: 9603445754]
- 11) de Rosa, A.S., Bombi, A.S. (1999). Se sentir heureux d'être Italiens? La construction de l'identité nationale et supranationale dans les représentations sociales du propre pays et de celui d'autrui chez des enfants et des adolescents. In M. L. Rouquette & C. Garnier (Eds.), *La genèse des représentations sociales* (pp. 136-170). Montréal: Editions Nouvelles. [ISBN: 2-921696-34-7].
- 12) de Rosa, A.S. & Mormino, C. (2000). Memoria social, identidad nacional y representaciones sociales: son constructos convergentes? Un estudio sobre la Unión Europea y sus Estados miembros con una mirada hacia el pasado. In A. Rosa Rivero, G. Bellelli & D. Bakhurst (Eds.), *Memoria colectiva e identidad nacional* (pp. 451-475). Madrid: Biblioteca Nueva. [ISBN:847030769].
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- 16) de Rosa, A.S. & Farr, R. (2001). Icon and symbol: Two sides of the coin in the Investigation of Social Representations. In F. Buschini & N. Kalampalikis (Eds.), *Penser la vie, le social, la nature. Mâlanges en hommage à Serge Moscovici* (pp. 237-256). Paris: Les Editions de la Maison des Sciences de l'Homme, [ISBN: 2735109062]
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- 18) de Rosa, A.S. & Mormino, C. (2002). Au confluent de la mémoire sociale: étude sur l'identité nationale et européenne. In S. Laurens & N. Roussau (Eds.), *La mémoire sociale. Identités et Représentations Sociales* (pp. 119-137). Rennes: Les Presses Universitaires de Rennes (PUR). [ISBN: 2-86847-609-0]

- 19) de Rosa, A.S. (2002). Le besoin d'une "théorie de la méthode". In C. Garnier (Ed.), *Les formes de la pensée sociale* (pp. 151-187). Paris: P.U.F. [ISBN: 9782130523116]
- 20) Nenci, A. M, de Rosa, A.S., Testa, G. & Carrus, G. (2003). Social and architectural legibility of the city. In G. Moser, E. Pol, Y. Bernard, M. Bonnes, J. A. Corraliza & M. V. Giuliani (Eds.), *People, Places and Sustainability* (pp. 25- 37). Gottingen: Hogrefe & Huber Publishers. [ISBN: 0-88937-263-2]
- 21) de Rosa, A.S. & d'Ambrosio, M. (2003). An empirical example of the comparison between multiple correspondence analysis and space analysis: The diffusion of the social representations theory through the institutional context of scientific communication. In S. Levy & D. Elizur (Eds.), *Facet Theory. Towards Cumulative Social Science* (pp. 73-86). Ljubljana: Faculty of Arts, Center for Educational Development. [ISBN: 961-237-054-0]
- 22) de Rosa, A.S. & Bombi, A.S. (2003). Becoming European: national and supra-national identity and social representation of one's own and other countries and people in children aged 6-15. In M. Lavallée, S. Vincent, C. Ouellet & C. Garnier (Eds.), *Les représentations sociales. Constructions nouvelles* (pp. 51-82). Montréal: Groupe d'étude sur l'interdisciplinarité et les représentations sociales.  
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- 25) de Rosa, A.S. (2003). Le "réseau d'associations": une technique pour déterminer la structure, les contenus, les indices de polarité, de neutralité et de stéréotypie du champ sémantique liés aux Représentations Sociales. In J. C. Abric (Ed.), *Méthodes d'étude des représentations sociales* (pp. 81-117). Paris: Editions Erès. [ISBN: 2-7492-0123-3]
- 26) de Rosa, A.S. (2003). *L'application du réseau d'associations dans un contexte des groupes interculturelles*, Paris: O.F.A.J. [rapporto interno]
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- 28) de Rosa A.S (2004) Institutional recognition and didactic & training accreditation within three different scenario's (E.U.,Ministries, Universities): the case of the European PhD on Social Representations and Communication. In European Commission Directorate General Education and Culture. *E-Learning Initiative Cooperative-European Virtual University* (C-EVU Final report contribution WG4 ACCREDITATION edited by J.Van den Branden,C. Moreau, A.S de Rosa, A. Lapallainen, A. Opsomer ) (<http://www.cevu.org>)
- 29) de Rosa, A.S., d'Ambrosio M. & Cohen, E. (2005). Modelling Social Representations of European Nations and European Union: A Facet Theory Approach. In W. Bilsky & D. Elizur (Ed.), *Facet Theory: Design, Analysis and Applications* (pp. 49-56). Prague: Agentura Action M. [ISBN:80-86742-09-1]
- 30) Gioiosa, C., de Rosa, A.S. & d'Ambrosio M. (2005). Exploring the structure of Social Representations of the Euro via Facet Theory Approach and WSSA1. In W. Bilsky & D. Elizur (Ed.), *Facet Theory: Design, Analysis and Applications* (pp. 57-64). Prague: Agentura Action M. [ISBN:80-86742-09-1]
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- 35) de Rosa, A.S. (2007). From September 11 to the Iraqi War. Shocking Images and the Polarization of Individual and Socially Negotiated Emotions in the Construction of Mass Flashbulb Memory. In S. Gertz, J.-P. Breaux & J. Valsiner (Eds.), *Semiotic Rotations: Modes of Meaning in Cultural Worlds*. (pp.137-168) Greenwich, Ct.: Information Age Press. [ISBN: 13-9781593116095]
- 36) de Rosa, A.S., Bocci E. & Saurini, S. (2006). Risk Perception as a Motivational Barrier for On-line Purchasing. In S. Zappal à & C. Gray (Ed.), *Impact of e-Commerce on Consumers and Small Firms*, (Chapter 16, pp. 235-248). Ashgate: London. [ISBN: 0754644162]
- 37) Barrett, M., Arcuri, L., Bennett, M., Bombi, A.S., de Rosa, A.S., del Valle, A., Garagozov, R., Gim énez de la Pe ña, A., Kacharava, T., Kipiani, G., Evanthisia Lyons, Pavlenko, V., Reiz ábal, L., Riazanova, T., Sani, F., Valencia, J. & Vila, I. (2007). Children’s Knowledge, Beliefs and Feelings about the People who Belong to Different National and State Groups. In M. Barrett (Ed.), *Children’s Knowledge, Beliefs and Feelings about the People who Belong to Different National Groups*, (Chapter five, pp. 129-194). Hove and New York: Psychology Press. [ISBN10: 1-84169-301-4]
- 38) Barrett, M., Arcuri, L. Bennett, M., Berti, A. E., Bombi, A.S., Castelli, L., de Rosa, A.S., del Valle, A., Garagozov, R., Gim énez de la Pe ña, A., Kacharava, T., Kipiani, G., Evanthisia Lyons, Pavlenko, V., Reiz ábal, L., Riazanova, T., Sani, F., Valencia, J. & Vila, I. (2007). The Development of Children’s Subjective Identifications with their own Nation and State. In M. Barrett (Ed.), *Children’s Knowledge, Beliefs and Feelings about the People who belong to Different National Groups*, (Chapter six, pp. 195-252). Hove and New York: Psychology Press. [ISBN10: 1-84169-301-4]
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- 26) de Rosa, A.S. (1992). From the theory to meta-theory of Social representations: emerging trends. Invited paper presentato nel simposio organizzato da S. Moscovici, F. Elejabarrieta & W. Wagner, *Theoretical Aspects of Social Representations, 25th International Congress of Psychology*, (Bruxelles, 19-24 luglio 1992). [invited key lecture]
- 27) de Rosa, A.S., Lo Bosco, M. & Granieri, G. (1992). Social and family influences in the construction of the temporal perspective in subjects during various phases of the life cycle. *Vth European Conference of Developmental Psychology*, (Seville, 6-9 september 1992).
- 28) de Rosa, A.S. (1992). Social representations of madness and mental illness in children: a comparison with the social cognition approach to the study of deviance. Invited paper presentato al simposio organizzato da A. Florin: "Cognitive and social representations in childhood acquisition and development", *Vth European Conference of Developmental Psychology*, (Seville, 6-9 september 1992).
- 29) de Rosa, A.S., Calogero, T. & Antonelli, T. (1992). Rome through the eyes of tourists from six nationalities. *Proceedings of the International Conference of IACCP*, (Liege, July 1992).
- 30) de Rosa, A.S. (1992). Social Representations and Attitude: problems of coherence between the theoretical definition and procedure of research. *Ist International Conference on Social Representations*, (Ravello, 3-5 October 1992). [invited key lecture]
- 31) de Rosa, A.S., Bonaiuto, M., Calogero, A. & Antonelli T. (1992). Social representations of Rome and its historic centre in people coming from six countries: place-identity and social identity. *Ist International Conference on Social Representations*, (Ravello, 3-5 October 1992).
- 32) de Rosa, A.S. (1993). Building the E. C. puzzle. The '12' Countries and their people in the social representations of the European Community. *Acts of Workshop on National Identities, E.A.S.P. General Meeting*, (Lisbon, 16-19 Sept. 1993). [invited key lecture]
- 33) de Rosa, A.S. (1993). The associative network: a new technique for studying projective and evaluative components of Social Representation. *Proceedings of EAESP General Meeting*, (Lisbon, 16-19 Sept. 1993).
- 34) de Rosa, A.S. (1994). Social memory and symbolic dimensions in the social representations of mental illness. *Symposium The Understanding of Mental Illness and Dealing with the Mentally Ill in Western Cultures*, (Berlin, June 2-4 1994). [invited key lecture]
- 35) de Rosa, A.S. (1994). Is she black or white? Conflicting interpretations and contrasting attitudes towards ambiguous Benetton advertising. *Paper presented at the Institut für Psychologie der Universität Wien, Abteilung für Angewandte Psychologie*, (Wien, June 7 1994). [invited key lecture].
- 36) de Rosa, A.S. (1994). Multi-dimensional Identity and Processes of Identification in the Social Representations of the European Community in young Italian people. *Proceedings of the Conference of IAAP*, (Madrid, July 1994). [invited key lecture]
- 37) de Rosa, A.S. (1994). Social Representations and mass-communication: the case of Benetton advertising. Paper presented at the *Conference of IAAP*, (Madrid, July 1994) and at the *2nd International Conference on Social Representations* (Rio de Janeiro, August-Sept. 1994).
- 38) de Rosa, A.S. (1994). Social Representations and advertising. Paper presented at the *2nd International Conference on Social Representations*, (Rio de Janeiro, August-Sept. 1994).
- 39) de Rosa, A.S. (1994). The end justifies the means, but the means might modify the end. Invited paper presented at

the *Round Table "Methodological Perspectives on Social Representations" – 2nd International Conference on Social Representations*, (Rio de Janeiro, August 29th – September 1st 1994). [invited key lecture]

- 40) de Rosa, A.S. (1994). Am I Italian and/or European? Multi-dimensional identity and processes of identification in the Social Representations of the European Community. Proceedings of the *Conference of the British Society of Social Psychology*, (Cambridge, Sept. 1994).
- 41) de Rosa, A.S. (1994). Comparativity in research on Social Representations: some of the methodological questions and the underlying theory of the method. Invited paper presented for the *Acts of the 5th Congress A.R.I.C.*, (Sarrebrucken, 26-30 Sept. 1994). [invited key lecture]
- 42) de Rosa, A.S. (1995). The associative network as a technique for the study of advertisement effects. Paper presented at the *Annual IAREP*, (Bergen, Norway, 1995).
- 43) de Rosa, A.S. (1995). EU as a 'whole' or as a 'puzzle'? Social Representation of the European Union and Multidimensional Identity in young people of ten European Countries. Invited paper presented at *Symposium on Social Representations in the Northern Context*, (Mustio, Finland, 22-26 August 1995). [invited key lecture]
- 44) de Rosa, A.S. (1995). Putting together the European puzzle: Social Representation of the Union, its countries and Peoples. Invited paper presented at *Changing National Identities in a Changing Europe*, British Association for the Advancement of Science, University of Newcastle, (11th-15th September 1995). [invited key lecture]
- 45) de Rosa, A.S. (1995). Selling t-shirts by provoking discussion on social issues: the 'world's woes' in the ideological Benetton advertising and in the Representations of its target. Invited paper presented at the Colloque *'L'application des études des Représentations aux problèmes sociaux'*, (Athens, October 1995). [invited key lecture]
- 46) de Rosa, A.S. (1995). Modelling approach to the investigation of Social Representation of the European Union and multidimensional identities in young people of ten countries. Invited paper presented at *Colloque internationaux sur Transitions en Europe de l'Est et de l'Ouest: Méthodes et techniques d'approche des représentations et attitudes. Premiers résultats de recherches*, Laboratoire de Psychologie Sociale de l'Université de Tours, (Château d'Azay-le-Ferron, Touraine, France, 20-22 nov. 1995). [invited key lecture]
- 47) de Rosa, A.S. & Smith, A. (1996). Emotional reactions and cognitive representations induced by a special case of advertising: the 'tribe' image of the Benetton's 1992-93 Autumn-Winter campaign. Symposium International *'La relation entre cognition et émotion'*, (Coimbra, Sept. 1996)
- 48) de Rosa, A.S. & Bombi, A.S. (1996). How 'social knowledge' of Italian children and adolescents about people of own country and other target countries is related to the 'geographical-historical knowledge'? Invited paper presented at the *11th General Meeting of the E.A.E.S.P.*, (July 13th-18th, Gmunden, Austria).
- 49) de Rosa, A.S. (1996). Symposium organised at the *11th General Meeting of the E.A.E.S.P.* (July 13th-18th, Gmunden, Austria): *"Controversial social representations "of" and "around" advertising: how to sell pullovers by provoking discussion on social issues"*.  
List of the contributions:
  - 50) de Rosa, A.S., Reconstructing the social discourse 'of' and 'around' the ideological advertising of Benetton: an outline of a cross-national research programme.
  - 51) Losito, G. & de Rosa, A.S., Comprehension and interpretation of Benetton advertising: textual and discourse analysis by applying SPAD-T and DiscAn on data collected by the associative network.
  - 52) Kirckler, E. & de Rosa, A.S., Advertisement association sequences: analyses of emotional and cognitive reactions to ambiguous images.
  - 53) Sinigaglia, P., de Rosa, A.S. & Abric J. C., The application of two projective techniques to the study of advertising: the associative network and the associative card.
  - 54) Costa Pereira, F., de Rosa, A.S. & Verges P., Central system and peripheric elements of the representations associated to Benetton advertising campaigns by Portuguese young people.
- 55) de Rosa, A.S. & Mormino, C. (1996). Social memory, social identity and social representations: converging paradigms? Paper presented at the *3rd International Conference on Social Representations*, (Aix-en-Provence, September 1996). [invited key lecture]
- 56) de Rosa, A.S. & Smith, A. (1996). Discourse and image: two sources and ways for expressing social representations.

In J. C. Abric (Ed.), *Acts of the 3rd International Conference on Social Representations*, (Aix-en-Provence, France, 27-30 September 1996). Paris: Harmattan. [invited key lecture]

- 57) de Rosa, A.S. (1997). North-South-East-West: The four points of the compass in the European Skies. A comparison of views from different latitudes in the Social Representations of young people in ten European Countries. Invited paper presented at *The Second Conference in a Northern Context "Social Representations and Communicative Processes"*, (Linköping, Sweden, 23-26 August 1997). Jönköping: Jönköping University Press, 2000. [invited key lecture]
- 58) de Rosa, A.S. & Bombi, A.S. (1997). Feeling good about being Italian? National self-esteem and feelings in children aged 6-15. *VIIIth European Conference on Developmental Psychology*, (Rennes, September 1997).
- 59) de Rosa, A.S. (1997). Italian childrens multi-faceted knowledge of their own and other European countries. *VIIIth European Conference on Developmental Psychology*, (Rennes, September 1997).
- 60) de Rosa, A.S. (1998). "Comunicacion, Opinion y Representaciones Sociales. Teoria y Metodo". Paper presented at the *Ciclo de seminarios preliminares de la IV Conferencia Internacional sobre Representaciones Sociales* (Ciudad de Puebla, 17-21th August 1998).
- 61) de Rosa, A.S. (1998). Symposium "Communication and Public Opinion by the multi-media systems." *4th International Conference on S.R.*, (Mexico City 26-28, August 1998). [invited key lecture]
- 62) de Rosa, A.S. (1998). "Una aproximacion multi-metodologica al estudio de las representaciones sociales: validez y limitaciones de las 'Técnicas asociativas'". Paper presented at the *Cuarta Conferencia Internacional sobre Representaciones Sociales* (Ciudad de México, August 1998).
- 63) de Rosa, A.S. (1998). What has AIDS got with pullovers. In *Acts of the 4th International Conference on S.R., Round Table*, (Mexico City, August 25-28 1998). [invited key lecture]
- 64) de Rosa, A.S. (1998). The media and image making: the case of Benetton. *Ist International Social Representation Conference in U.S.A.*, (New York City, October 9-10 1998). [invited key lecture]
- 65) de Rosa, A.S. (1998). Icon and symbol: the sides of the coin in the Social Representation's investigation. Symposium International: *Question d'epistemologie autur des Représentaions sociales*, (Natal, RN, Brésil 25-27 novembre 1998). [invited key lecture]
- 66) de Rosa, A.S. (1999). Need for a "theory of method". *Colloque international "La pensée sociale: question vives"*, (29- 30 avril et 1er mai 1999, Montréal). [invited key lecture]
- 67) de Rosa, A.S. & Bocci, E. (1999). Made in Italy, Global Market: the Benetton galaxy between communicative strategies and the representations of the brand in young people of four European countries. *12th General Meeting of EAASP Keble College*, (Oxford, 6-11 July 1999).
- 68) Nenci, A., de Rosa, A.S., Testa, G. & Carrus, G. (2000). Social and architectural legibility of the city. *Metropolis 2000. 21st century: cities, social life and sustainable development. Which perspectives?* (Paris, 4 - 7 July 2000)
- 69) de Rosa, A.S. (2000). The Social Representations of the Italian National Institute for Social Provisions and Pensions: an organisation in transition viewed internally and externally. *IAREP/SABE 2000 Conference*, (Baden/Vienna, 12-16 July 2000).
- 70) de Rosa, A.S. (2000). Invited speaker at the Round Table "Représentations Sociale set Economie", organised by Jorge Correia Jesuino at 5th International Conference on Social Representations (Montreal, Canada, 30 Agosto – 2 Settembre 2000)
- 71) de Rosa, A.S. & Bombi, A.S. (2000). Becoming European: national and supranational identity and S.R. of own's and other countries and people in children aged 6-15. *Ve Conférence Internationale sur les Représentaions Sociales*, (Montréal, 30 aoû – 2 septembre 2000).
- 72) de Rosa, A.S. (2000). Towards a meta-theoretical analysis of the whole scientific production on S.R.: another step. *Ve Conférence Internationale sur les Représentaions Sociales*, (Montréal, 30 aoû – 2 septembre 2000).
- 73) de Rosa, A.S. (2000). The Social Representations "of" and "within" the changing organizational contexts: the case

- of the Italian National Institute for Social Provisions and Pensions (INPS). *Ve Conférence Internationale sur les Représentaions Sociales*, (Montréal, 30 août – 2 septembre 2000).
- 74) de Rosa, A.S. (2000). Round table: Re-building the social world in cyber-space: Social Representations in action ‘on’ the Internet. *Ve Conférence Internationale sur les Représentaions Sociales*, (Montréal, 30 août – 2 septembre 2000).
- 75) de Rosa, A.S. & Bocci, E. (2000). Social Representations ‘of’ and ‘on’ the Internet: The persuasive power of advertising through the World Wide Web. *Ve Conférence Internationale sur les Représentaions Sociales*, (Montréal, 30 août – 2 septembre 2000).
- 76) de Rosa, A.S. (2000). Distance Training of European doctoral training students in meta-theoretical analysis of fullyresearched bibliographic corpus. Proceedings of The Wanderstudent 2000. *The Wanderstudent of 1425 revived in virtual reality in 2000? Towards a European Virtual University* (pp. 95-98). (Leuven, 20-21 October 2000), Leuven: Leuven University Press.
- 77) de Rosa, A.S. (2001). A meta-theoretical view of fully-researched bibliographic corpus on Social Representations. Visioconférence "Interdisciplinarité et représentations sociales", Paris VIII, France – UQAM, Montréal, Canada, (Université Paris VIII, 12 March 2001).
- 78) de Rosa, A.S. (2001). The “boomerang” effect of the radicalism in discourse analysis: “no communication without representations, no representations without communication”. EAESP Small Group Meeting, Theory and Method in Societal Psychology, Pécs, Hungary (26-29 April 2001) [invited key lecture]
- 79) de Rosa, A.S. (2001). Représentaions iconique et communication: l’application du photolangage dans un contexte de “focus group”. *Meeting on Focus Group and Social Representations*, (Maison Suger, Paris, France, 28-29 November 2001). [invited key lecture]
- 80) de Rosa, A.S. (2001). The *virtual self*. The *nickname* as the spy of the multiple identity of the members of two Italian chat lines. *Symposium on Social Representations and Media studies*, (Maison Suger, Paris, France, 30/11 – 1/12/2001). [invited key lecture]
- 81) de Rosa, A.S. (2001). One, no-one, hundred thousand ... The nickname as the spy of the identit à of the members of the Italian virtual communities of two chat lines. *II Jornada Internacional Sobre Reppresentacoes sociais. Questioes Metodologicas*, (Rio de Janeiro, 19-22 September 2001). [invited key lecture]
- 82) de Rosa, A.S. & Bocci, E. (2002). Come to the travel agency via the Internet: potential on line buyers facing tour operator. *International Applied Business Research Conference* (Puerto Vallarta, Mexico, 14-19 March 2002).
- 83) de Rosa, A.S. & Bocci, E. (2002). E-branding strategies and development of E-commerce and Tourism: the case of Italian tour operators. *International Applied Business Research Conference* (Puerto Vallarta, Mexico, 14-19 March 2002).
- 84) de Rosa, A.S. (2002). Symposium organised at the *13th General Meeting of the E.A.E.S.P.* (June 26-29, San Sebastian, Spain): “*Social memory and emotional impact towards traumatic collective events: the 11th September 2001*”.
- List of the invited contributions:
- J. Pennebaker & M. Mehl, The Social Dynamics of a Cultural Upheaval.
  - B. Rimé Terrorist attacks of September 11th: The cognitive and social impact of a collective trauma.
  - G. Bellelli, A. Curci & G. Leone, Cognitive, emotional and social determinants of collective memories.
  - J. Laszlo, B. Ehmann, O. Vincze, Changes in the historical memory after the WTC attack: the case of the Afghanistan war.
- 85) A.S. de Rosa, S. Bigazzi & E. Bocci, *Forget - Never forget*: emotional impact, iconic representational systems and social memory, in the reconstruction of the day who dramatically changed the personal and global risk perception.
- A. Curci (Italy), Flashbulb memories for the terroristic attack to WTC.
- 86) de Rosa, A.S. (2002). *One, no-one, hundred thousand...* The *nickname* as the spy of the identity of the members of the Italian virtual communities of two chat lines. *13th General Meeting of the E.A.E.S.P.*, (San Sebastian, Spain, June 26-29).
- 87) de Rosa, A.S. (2002). Symposium organised at *6th International Conference on Social Representations “Thinking Societies: Common Sense and Communication”* (27th August – 1st September 2002, Stirling, Scotland):

*"Unique Key Events in the Generalised, Traditional and New Media".*

List of the invited contributions:

- J. Jesuino, in co-operation with A. de Rosa & P. Verges, Symbolic generalised media in a critical transitoryphase: the change to the European currency system.
  - A. Dottir, Imaginary and scientific discourse about Dolly the sheep.
  - B. Orfali, La tempête de 1999: représentations sociale d'un événement extraordinaire.
  - P. Lalli, Media and war events: the influence of media information on Kosovo war.
- 88) A.S. de Rosa, S. Bigazzi, E. Bocci, Iconic representations, emotional impact and construction of the social memory about September 11, 2001.
- 89) de Rosa, A.S. & d'Ambrosio, M. (2002). Diffusion of the Social Representations Theory through the Institutional Context of Scientific Communication: International Conferences on Social Representations. *6<sup>th</sup> International Conference on Social Representations "Thinking Societies: Common Sense and Communication"*, (Stirling, Scotland, 27th August – 1st September 2002). [invited key lecture]
- 90) de Rosa, A.S. (2002). Remembering, forgetting: Iconic representations, emotional impact and construction of the social memory about September 11, 2001. *Séminaire du Laboratoire de Psychologie Sociale de l'EHESS*, (Paris, France, 3 Octobre 2002). [invited key lecture]
- 91) de Rosa, A.S. & Bocci, E. (2003). Social Representations and practices of tourists/internet-users searching for travel packages through traditional and new media. *The International Applied Business Research Conference*, (Acapulco, Mexico, 17-21 March 2003).
- 92) de Rosa, A.S., Bocci, E. & Saurini, S. (2003). Social Representations of the Internet as possible mediators in purchase behavior for on line tour packages. *European Applied Business Research Conference*, (Venice, Italy, 9-13 June 2003).
- 93) de Rosa, A.S., Jesuino, J. & Gioiosa, C. (2003). Moving to the Euro Currency System: Familiarisation Processes at the Introduction of the Euro. *IAREP - Workshop on "The EURO: currency and symbol"*, (University of Vienna, Austria, 3rd-5th July, 2003).
- 94) de Rosa, A.S. & d'Ambrosio, M. (2003). An empirical example of the comparison between multiple correspondence analysis and space analysis: The diffusion of the social representations theory through the institutional context of scientific communication. *9<sup>th</sup> International Facet Theory Conference*, (Ljubljana, Slovenia, 20- 23 July 2003).
- 95) de Rosa, A.S. (2003). The impact of evoked and exposed images on the construction of the social memory and social sharing of emotions about the traumatic events of September 11 in a time frame of data collection that lasted 18 months. (*Round Table: Construction of memory, history and culture*) *3rd International Workshop and 1st Brazilian Conference on Social Representations*, (Rio de Janeiro, Brazil, 2 – 5 September 2003).
- 96) de Rosa, A.S., Bocci, E. & Saurini S. (2003). Risk perception as a motivational resistance factor for on-line purchasing. *International Seminar on Firms and Consumers Facing E-Commerce – IAREP & University of Bologna*, (Rimini, Italy, 11- 13 September 2003).
- 97) de Rosa, A.S. (2004). Quality assurance in Higher Education: the case of the European PhD on Social Representations and Communication and its contribution to the c-EVU-project. Invited intervention at the *International Seminar Bologna and the Challenges of E-Learning and Distance Education. The Contribution of Non- Classical Learning and Teaching Forms to the Emerging European Higher Education Area*, Ministerie van de Vlaamse Gemeenscha in co-operation with the University of Ghent (June 3-5 2004). [[http://www.bologna-bergen2005.no/EN/Bol\\_sem/Seminare/040604-05Ghent.htm](http://www.bologna-bergen2005.no/EN/Bol_sem/Seminare/040604-05Ghent.htm)]
- 98) d'Ambrosio, M. & de Rosa, A.S. (2004). Transformations of the Social Representations in changing metropolitan context: what about the capital of the XIX century? *Fifth Inter-University Graduate Conference on Social Psychology*, (Cambridge, 22-05-04).
- 99) de Rosa, A.S. & Gioiosa, C. (2004). Impact of media communication on stock exchange trends: Traditional speculation on the stock exchange and on-line trading. *Congresso Fifth Inter-University Graduate Conference in Social psychology*. (University of Cambridge, 22 Maggio 2003)
- 100) de Rosa, A.S. (2004). A Shocking mass flashbulb: Collective remembering, collective emotions and shared representations of the traumatic 9/11 from September 11 to the Iraq war. *EAESP Small meeting on Collective*

*remembering, collective emotions and shared representations of history: Functions and dynamics*, (Aix-en-Provence, June 16th-19th 2004).

- 101) de Rosa, A.S. (2004). A shocking mass flashbulb memory: collective remembering, shared emotions and representational system related to the traumatic 9/11 from September 11 to the Iraq war. *Semiotics Workshop*, sponsored by Leir Center Luxembourg-Clark University. (Chateau Schengen, Luxembourg, 3-5 July 2004). [invited key lecture]
- 102) de Rosa, A.S. (2004). "What makes the difference?" Notes inspired by a reflexive view of the Social Representations Theory. Invited key lecture at the *7th International Conference on Social Representations "Social Representations and Forms of Interaction: Individuals, Groups and Social Movements"*, Universidad de Guadalajara, (Mexico, September 10-14, 2004). [invited key lecture]
- 103) de Rosa, A.S. (2004). SOcial REpresentations and COMmunication THEmatic NETwork: A Case Study for Monitoring the Development of a Scientific Community Through the Analysis of Acceptance vs. Resistance to New Technologies. Invited paper presented at the *Round Table Internet, Interactions and Social representations*, and invited speech at the *7th International Conference on Social Representations "Social Representations and Forms of Interaction: Individuals, Groups and Social Movements"*, Universidad de Guadalajara (Mexico, September 10-14, 2004)
- 104) de Rosa, A.S. (2004). An award that honours us all: Serge Moscovici and the Balzan Foundation. Invited speech at the *7th International Conference on Social Representations "Social Representations and Forms of Interaction: Individuals, Groups and Social Movements"*, Universidad de Guadalajara (Mexico, September 10-14, 2004). [<http://www.balzan.com>] [invited key lecture]
- 105) de Rosa, A.S., d'Ambrosio, M. L. & Bocci, E. (2004). EuroSKYcompass: Nation, Europe, World, Social Representations Systems In Action And Construction. *7th International Conference on Social Representations "Social Representations and Forms of Interaction: Individuals, Groups and Social Movements"*, Universidad de Guadalajara, (Mexico, September 10-14, 2004).
- 106) de Rosa, A.S. (2004). Assessment tools created for the on-line tutoring and co-tutoring in the Open distance learning system for the evaluation of the European doctoral candidates' research projects. Invited paper presented at the *E-competence International Meeting*, (Vienna, 26-29 September 2004).
- 107) de Rosa, A.S. (2004). Structured "physical" and "virtual" mobility as an integral part of the research training of the European PhD on Social Representations and Communication. Invited paper presented at the *EUA Conference "Research Training As A Key To A Europe Of Knowledge"*, (Maastricht, 28 – 30 October 2004). [[http://www.eua.be/eua/en/Maastricht\\_Presentations.jspx](http://www.eua.be/eua/en/Maastricht_Presentations.jspx)] [invited key lecture]
- 108) de Rosa, A.S. (2004). The 'e' for our universities – virtual campus. Invited position paper presented at the *E-Learning Consultation workshop (call for proposal DGEAC/26/04)*, organised by the European Commission Directorate General Education and Culture, (Brussels, 23 November 2004). [Position Paper presented as invited export]
- 109) de Rosa, A.S. (2005). Presentazione del So.Re.Com.THEmatic Network at the Coordinating Meeting Thematic network organised by the European Commission - *Directorate General Education and Culture*, (Brussels, 31-01-2005). [invited key lecture]
- 110) de Rosa, A.S. (2005). Participation as main co-ordinator of the action 6 "Network of the Networks", EUA International Conference on "Doctoral programmes for the European knowledge society", (Salzburg, February 3–5, 2005). Organised by EUA, the Austrian Ministry of Education, Science and Culture as well as the German Federal Ministry of Education and Research. [invited key lecture]
- 111) de Rosa, A.S. (2005). Structured mobility of doctoral research trainees: the case of the European Ph.D. on Social representations and communication. Bologna Process Conferente, *Student mobility in the Higher Education Area 2010*, organised by Deutscher Akademischer Austausch Dienst – German Academic Exchange Service, (Bad Honnet – Bonn, Germany, March 17-18 2005). [invited key lecture]
- 112) de Rosa, A.S., d'Ambrosio, M. & Cohen, E. (2005). Modelling Social Representations through Facet Theory methodological approach: Facets of Social Representation of the European Nations and European Union. *International conference on Facet Theory*, (Rome, 10-13 July 2005).
- 113) Gioiosa C. & de Rosa, A.S. (2005). Exploring the structure of Social Representations of the Euro via Facet theory

- approach and WSSA1 procedure. *International conference on Facet Theory*, (Rome, 10-13 July 2005).
- 114) de Rosa, A.S., Enrietto, G. & Gioiosa, C. (2005). Key Events in the Media, Emotions and Risk in the Stock Market: An Analysis of Articles Published in «La Repubblica» and «Il Sole 24 Ore». *IAREP Conference: Absurdity in the Economy*, (Prague, September 21-24).
- 115) Gioiosa, C. & de Rosa, A.S. (2005). Adaptation to the Euro: The Familiarisation Processes with the Euro. *International conference on Facet Theory IAREP Conference: Absurdity in the Economy*, (Prague, September 21-24).
- 116) de Rosa, A.S. (2005). The role of emotions in the dynamics of remembering/forgetting the collective traumatic event 9/11 2001 from September 2001 to Iraq war. Semana de Psicología Social. *Psicología Política y Psicología Comunitaria (UAM, Mexico, 24-28 de Octubre de 2005)*. [invited key lecture]
- 117) de Rosa, A.S. (2005). Applying the technique of “photolanguage” in “focus groups”: iconic representations from two research programs. *IVa Jornada Internacional e II Conferência Brasileira*, (João Pessoa – PB, Brasil, 8 - 11 de Novembro de 2005). [invited key lecture]
- 118) de Rosa, A.S., Enrietto, G. & Gioiosa, C. (2005). Special events in the media, emotional impact and risk in stock market: an analysis of the Italian press from 2002 to 2003. *IVa Jornada Internacional e II Conferência Brasileira*, (João Pessoa – PB, Brasil, 8 -11 de Novembro de 2005).
- 119) Bocci, E. & de Rosa, A.S. (2006). Social Representations and Enterprise Communication: profile of the Benetton galaxy between organisational dynamics and featured Representations in the target sample. *8th International Conference on Social Representations: Media and Society*. Symposium\_Thematic Area: Media Campaigns and Social Representations, [Proceedings, p. 115]. (Roma, 28th August – 1st September).
- 120) de Rosa, A.S. (2006). Looking at the history of Social Psychology from the two sides of the Atlantic. *8th International Conference on Social Representations: Media and Society*. Grand Atelier\_Thematic Area: Social Representations and History of the Discipline: Theoretical and Meta-theoretical Perspectives, [Proceedings, p. 191]. (Roma, 28th August – 1st September).
- 121) de Rosa, A.S., d'Ambrosio, M. & Suta, J. (2006). International Conferences as interactive scientific media channels: the History of the Social Representations Theory through the eight editions of ICSR from Ravello (1992) to Rome (2006). *8th International Conference on Social Representations: Media and Society*. Grand Atelier\_Thematic Area: Social Representations and History of the Discipline: Theoretical and Metatheoretical Perspectives, [Proceedings, p. 198] (Roma, 28th August – 1st September).
- 122) d'Ambrosio, M. & de Rosa, A.S. (2006). Euroskycompass: Projective spaces of Geo-politics Representations and Multidimensional Identity Dynamics. *8th International Conference on Social Representations: Media and Society*. Thematic Discussion Group\_Thematic Area: Social Representations, National and Supranational Identity in the Media, [Proceedings, p. 238]. (Roma, 28th August – 1st September).
- 123) Bordini, I., de Rosa, A.S., d'Ambrosio, M., Urgeghe, M. & Ben Allaya, D. (2006). Images of Europe: from Political Geography to Recursive Collective Reconstructions. *8th International Conference on Social Representations: Media and Society*. Thematic Discussion Group\_Thematic Area: Social Representations, National and Supranational Identity in the Media, [Proceedings, p. 239]. (Roma, 28th August – 1<sup>st</sup> September).
- 124) Urgeghe, M., de Rosa, A.S., d'Ambrosio, M. & Bordini, I. (2006). Naciòn, Europa y Mundo: sistema interrelacionado de representaciones universos semánticos expresión de 11 diferentes contextos culturales en comparación. *8th International Conference on Social Representations: Media and Society*. Thematic Discussion Group\_Thematic Area: Social Representations, National and Supranational Identity in the Media. [Proceedings, p. 240]. (Roma, 28th August – 1st September).
- 125) Gioiosa, C., de Rosa, A.S., Jesuino, J. & d'Ambrosio, M. (2006). Familiarization Processes at the introduction of the Euro. *8th International Conference on Social Representations: Media and Society*. Thematic Discussion Group\_Thematic Area: Social Representations, National and Supranational Identity in the Media. [Proceedings, p. 243]. (Roma, 28th August – 1st September).
- 126) D'Amore, S. & de Rosa, A.S. (2006). F. E. D. (Family Eating Drawings) as a Research Technique of Social Representations of Eating. *8th International Conference on Social Representations: Media and Society*. Free Contribution\_Thematic Area: Social Representations of Food and Social Practices of Eating. [Proceedings, p.

- 303]. (Roma, 28th August – 1st September).
- 127) de Rosa, A.S. & Bocci, E. (2006). The Iconographic Archaeology of Madness: Stability/Changing of Social Representations more than 20 years after the “Basaglia” law. *8th International Conference on Social Representations: Media and Society*. Symposium\_Thematic Area: Social Representations and Popularised Knowledge about Health and Medicine in Media and Society. [Proceedings, p. 327]. (Roma, 28th August – 1st September).
- 128) de Rosa, A.S. (2006). Paris – Rome: Contexts Transformations, Dynamics Images and Identity Continuity of the Twin Capitals in People and Media. *8th International Conference on Social Representations: Media and Society*. Key Lecture\_Thematic Area: Social Representations, National and Supranational Identity in the Media and Society. [Proceedings, p. 437]. (Roma, 28th August – 1st September).
- 129) de Rosa, A.S., d’Ambrosio, M. & Bordini I. (2006). Projective Spaces of Geo-Politics Representations and Multidimensional Identity dynamics: some results from the cross-national research program EuroSkyCompass. In: *Identitate si Integrare Europeana. Conferinta Nationala de Psihologie Social. Comunicari*, pp. 30-31, (22-24 septembrie, Iasi – Romania). [invited key lecture]
- 130) de Rosa, A.S., (2006). New Forms of International Cooperation in Doctoral Training Internationalisation and International Doctorate: One Goal, Two Distinct Models. International Seminar organized by the German Rector’s Conference (HRK) and UNESCO-CEPES, *Form Follows Function – Comparing Doctoral Training in Europe and North America* (9-10 November 2006, Frankfurt - Germany). [invited key lecture]
- 131) de Rosa, A.S. (2007). *Mosaic of Image of Europe and its Imaginary “Center of Gravity”*. Selected results from the cross-national research program EuroSkyCompass. Invited speech at the University of Geneva, Geneva, 19th April 2007.
- 132) de Rosa, A.S. (2007) organised the “European Doctorate” Special Day (May 15th), inviting renowned European speakers on the topic within the French-Italian Days organised at Sapienza University: *Our Universitites faced with Europe*. (May 14-16, Rome, Italy) [invited key lecture]  
de Rosa’s Lecture on “*Internationalisation and International Doctorate: one goal, two distinct models.*”
- 133) de Rosa, A.S. (2007) Collective Imagery and Social Representations of Madness in children’s drawings and history of art, International Conference on “*STIGMA*” organized by C.C.OMS – Nice, France (June 12th-15th 2007)
- 134) de Rosa, A.S., Pedreira T., Bocci, E. (2007). Madness Imaginary in Cultural Contexts: Children’s and Adults’ Social Representations of Madness in Brazil. *V JIRS, Interdisciplinaridad y diversidad de paradigmas*, Brasilia, DF – Brazil (31st July - 3rd august 2007). [invited key lecture]
- 135) de Rosa, A.S. (2007). Round Table Organizer: Imaginaire, identités territoriales et cartes projectives / Imagery, Territorial Identity and Projective Maps. At the ‘*V JIRS, Interdisciplinaridad y diversidad de paradigmas*’, Brasilia, DF – Brazil (31st July - 3rd August 2007).
- 136) de Rosa, A.S. (2007). Re-drawing geography through social psychology: Innovative use of maps and new projective tools to investigate geopolitical and social representations. Paper presented within the Round Table: Imaginaire, identités territoriales et cartes projectives / Imagery, Territorial Identity and Projective Maps. At the ‘*V JIRS, Interdisciplinaridad y diversidad de paradigmas*’, Brasilia, DF – Brazil (31st July - 3rd august 2007).
- 137) de Rosa, A.S., d’Ambrosio, M., Urgeghe, M. (2007). Nation, Europe and World: semantic universes regarding 11 cultural belongings. *11th International Facet Theory Conference*, (Philadelphia, Pennsylvania USA – August 6th-9th 2007).
- 138) de Rosa, A.S. (2007). The case for Centralized, Admission, Selection and Registration procedures in International joint PhD programmes. Invited lecture at the *EUA workshop on Doctoral Programmes in Europe: Access, Recruitment and Admission*, (Brussels, Belgium – October 11th-12th 2007) [invited key lecture]
- 139) de Rosa, A.S. (2007). Long term experience with European PhD programmes. Invited Lecture at the *Seventh Meeting of UNICA Bologna Lab Coordinators*, (Zagreb, Croatia – December 14th-15th 2007) [invited key lecture]
- 140) de Rosa. A.S. (2008). Is Mr. Barack Obama black or white enough? *9th International Conference on social*

*representations: alternative productions of knowledge and social representations*, (Bali, Indonesia 30<sup>th</sup> June - 5<sup>th</sup> July 2008). *Invited lecture*

- 141) de Rosa, A.S. (2008). From a European to a Worldwide Scenario: the diffusion of the Social Representations Theory through time and across continents. The ICSR from Ravello, Italy (1992) to Bali, Indonesia (2008). *9<sup>th</sup> International Conference on social representations: alternative productions of knowledge and social representations*, (Bali, Indonesia 30<sup>th</sup> June - 5<sup>th</sup> July 2008). *Invited Intervention at Round Table*
- 142) de Rosa, A.S. (2008). Social Representations, Culture and Communication: culture is not an hamburger! University of Jakarta(Jakarta, Indonesia 8<sup>th</sup> July 2008). *Invited lecture*
- 143) de Rosa, A.S. (2008) Opening a window to Asia: the inter-link between the European PhD on Social Representations and Communication and the So.Re.Com THEmatic NETwork of Excellence, University of Giakarta (Giakarta, Indonesia 8<sup>th</sup> July 2008). *Invited lecture*
- 144) de Rosa, A.S., Gioiosa, C.(2008). Psychology of the stock market in the interface between investors and media. IAREP/SABE World Meeting 2008 (Rome, Italy-September 3<sup>rd</sup> – 6<sup>th</sup> 2008).
- 145) de Rosa, A.S. (2008) The European Ph.D. on Social Representations and Comunication: a joint doctorate with Al.I.Cuza University of Iasi, Giornate Italo-Rumene Sapienza University of Rome (November 20th-22 2008)
- 146) de Rosa, A.S. (2008). Psychology of the stock market in the interface between investors and media. Beijing Normal University (Beijing, 11th December 2008). *Invited lecture*
- 147) de Rosa, A.S. (2008) Opening a window to Asia: the inter-link between the European PhD on Social Representations and Communication and the So.Re.Com THEmatic NETwork of Excellence, (Beijing, 11th December 2008). *Invited lecture*
- 148) de Rosa, A.S. (2008). Psychology of the stock market in the interface between investors and media. Renmin University School of Economics (Beijing, 15th December 2008). *Invited contribution*
- 149) de Rosa, A.S. (2009) The Internationalization: a long-term project with multiplying effects on the young researcher's career, Erasmus Welcome Day Sapienza University of Rome (February 10th 2009). *Invited lecture*
- 150) de Rosa, A.S. (2009) Opening the SoReCom EuroPhD to the World: North America, Latin America and China, Conference "Mobility and Internationlasiation of doctoral studies in Europe" organised by the National Agency Europe-Eudcation-Formation France 18-19 May 2009 University Paris-Est, Campus Cr éteil. *Invited contribution*
- 151) de Rosa, A.S., Bulgarella, C. (2009) Good "Real" Economics versus Bad "Virtual" Finance: A rhetorical device in the media and expert discourse. International Association for Research in Economic Psychology (IAREP) and Society for the Advancement of Behavioural Economics (SABE) Joint conference "Behavioural Economics, Economic Psychology: Theory and Policy" July 7 - 11, 2009 - Halifax, Nova Scotia, Canada. Invited lecture
- 152) de Rosa, A.S., Bocci, E., Pedreira T. (2009). Madness Imaginary in Cultural Contexts. 17th Congress of the International Association for Group Psychotherapy and Group Processes "Groups in a Time of Conflict" (Rome, 26-29 August 2009).
- 153) de Rosa, A.S. (2009). Culture is not a hamburger: Cultural and cross-cultural psychology and social representations. European PhD on S.R. & C. 15th International Summer School Cultural and cross-cultural approaches to social representations: the implications of the globalised/localised cultural scenarios. (Rome, 23-30 August 2009).
- 154) de Rosa, A.S. (2009). Opening the SoReCom EuroPhD to the World: North America, Latin America and China, International Conference and Workshops on Higher Education, "Partnership and Innovation" - IHEPI 2009 (Budapest 8-9 September 2009) *Invited contribution*
- 155) de Rosa, A.S. (2009). Economics, Finance and Social Representations: The rethorical opposition between Good "Real" Economics versus Bad "Virtual" Finance in the media, web communities and expert discourse. VI Jornadas Internacionales de Representaciones Sociales and III Jornadas Nacionales de Representaciones Sociales "Perspectivas en Representaciones Sociales: Diálogos y Debates" (28 - 30 November 2009 - Buenos

Aires, Argentina). Invited lecture

- 156) de Rosa, A.S. (2010). *Internationalisation of doctorates and International Joint Doctorates: One goal, two distinct models. The musts for each model.* Salzburg II EUA-CDE Sapienza Working Group, *Internationalisation of doctorates and International Joint Doctorates*, Sapienza University, Sapienza Coordination Program for Joint International/European Doctorates, 5<sup>th</sup> March 2010). [Invited Position Paper]
- 157) de Rosa, A.S. (2010). The Joint European/International Doctorate on Social Representations and Communication: an experience anticipating the Bologna process. *Second International Seminar on Joint Degrees* organised by Joiman EC Project (Antwerp, Belgium - 26<sup>th</sup> March 2010).
- 158) de Rosa, A.S. (2010). The musts for a “Joint” European/International Doctorate: learned lessons from a long term experience in leading the European/International Joint Doctorate on Social Representations and Communication. Invited Keynote contribution in the workshop organized by Postgraduate Studies Observatory University of Cordoba (Spain) 4-6 May 2010.
- 159) de Rosa, A.S. (2010). Entre Piaget et Moscovici: Gerard Duveen et l’Intérêt Epistémologique pour le Genèse et le Développement des Représéntations Sociales. *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010). *Invited Key Lecture*
- 160) de Rosa, A.S., (2010) Organisation of the Symposium “*Social Representations of Urban Places: Images, Memory and Identity*” at *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010) with the participation of Denise JODELET (École des Hautes Études en Sciences Sociales – Paris – France), PECORA, Ana Rafaela PAREDES, Eugenia Coelho (Universidade Federal De Mato Grosso, Brasil), Marta de ALBA, (Universidad Autónoma Metropolitana – Iztapalapa, Mexico) ; HAAS, Valérie LEVASSEUR Elodie (Université Lumière Lyon 2, France), Annamaria DE ROSA, Marialibera d'AMBROSIO (Université de Rome – La Sapienza - Italy)
- 161) de Rosa, A.S., D'Ambrosio, M.L. (2010). First-visitors in European Capitals: Imagined and Experienced Places before and after their First Visit. Paper presented at Symposium “*Social Representations of Urban Places: Images, Memory and Identity*” organised by Annamaria de Rosa. *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010).
- 162) de Rosa, A.S., Holman, A. (2010). Female-Male Beauty and Aesthetic Surgery: a cross-cultural analysis of interrelated social representations. Paper presented at Symposium “*Les représentations sociales du corps et ses aspects psychologiques, sociaux et culturels*” organised by Brigido Vizeu Camargo. *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010).
- 163) de Rosa, A.S., Bocci, E., Bulgarella, C., Sirolli, I. (2010). Social Representations of Economics and Finance in the Contextual Crisis Scenario: an Analysis of Italian Generalist Print Media from September 2008 to April 2010. *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010).
- 164) de Rosa, A.S., D'Ambrosio, M.L., Aiello, S. (2010). Current, Future and Ideal Family: an empirical exploration of the relations between imaginary and normative dimensions in social and collective representations about the family in young Italians *10<sup>th</sup> International Conference on Social Representations: Representations, Knowledge Transmission and Social Transformations* (Tunis, Tunisia 05<sup>th</sup> - 8<sup>th</sup> July 2010)
- 165) de Rosa, A.S. (2010). Myth, Science and Social Representations: from replacing to coexisting model, Key lecture presented at the *16th International Summer School - 16th International LAB Meeting: "Social representations and Sciences"*. Held at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy - in combination with Worldwide on-line connection points (From 16th to 27th July 2010).
- 166) de Rosa, A.S. (2010) Internationalisation of collaborative doctorates and Joint International Doctorates: requirements, guidelines and formats of inter-institutional agreements for each distinct model. In International Conference and Workshops Higher Education Partnership and Innovation, Budapest September 6-7 Hungary, Invited Key Lecture

- 167) de Rosa, A.S. (2010) European Capital Cities through the eyes of First-Visitors: anticipatory experience and evaluation of urban places before and after their visit, National Conference of Psychology, University A.I. Cuza IASI, Romania (23-26 September 2010), Invited key lecture
- 168) de Rosa, A.S. (2010) Madness imagery and social representations of mental illness: the coexistence of myth and science. National Conference of Psychology, University A.I. Cuza IASI, Romania (23-26 September 2010) Invited key lecture
- 169) de Rosa, A.S. (2010) The Joint European/International PhD on Social Representations and Communication: a strategic tool for enhancing the worldwide institutional collaboration and doctoral research training. National Conference of Psychology, University A.I. Cuza IASI, Romania (23-26 September 2010) Invited key lecture
- 170) de Rosa, A.S., D'Ambrosio, M.L., Aiello, S. (2010). Current, Future and Ideal Family: Zeitgeist and Social representations. *5<sup>th</sup> Congress of the European Society on Family Relations* (Milan, 29 September – 2 October 2010).
- 171) de Rosa, A.S. (2011) La psicoanalisi, la sua immagine, il suo pubblico: 1961, 1976, 2011. Compire 50 anni nell'era dei social networks. Colloque internationale. Célébrations en l'honneur de Serge Moscovici pour le cinquantième anniversaire de sa Théorie des Représentations Sociales, (Naples, Istituto Italiano per gli studi filosofici, 15-16 April 2011). Invited key lecture
- 172) de Rosa, A.S. (2011) First-visitors in European Capitals: imagined and experiences places before and after their first visits, Key lecture presented at the *17th International Summer School - 18th International LAB Meeting: "Social Representations of Urban Places and Environment: Images, Memory and Identity"*. Held at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy - in combination with Worldwide on-line connection points (8-20 July 2011).
- 173) de Rosa, A.S. (2011). 1961- 1976: A meta-theoretical analysis of the two editions of 'La Psychanalyse, son image et son public'. VII JIRS and V CBRS (VII International Journey and V Brazilian Conference on Social Representations) Teoria das Representações Sociais: 50 anos, (Vitoria, Espírito Santo, Brazil, July, 24-27 2011) Invited contribution for the Symposium "Theory of Social Representations and modes of communication".
- 174) de Rosa, A.S. (2011) 50 years later: 'La Psychanalyse, son image et son public' in the era of Facebook. VII JIRS and V CBRS (VII International Journey and V Brazilian Conference on Social Representations) Teoria das Representações Sociais: 50 anos, (Vitoria, Espírito Santo, Brazil, 24-27 July 2011) Invited contribution for the Symposium "Theory of Social Representations and Social Communication Networks".
- 175) de Rosa, A.S., Bocci, E., Sun, S.Y. & Bulgarella, C. (2011) Social Representations of Stock Market anchored in two cultural contexts: China and Italy, 9th Biennial Conference of the Asian Association of Social Psychology, July, 28-31, Kumming, China
- 176) de Rosa, A.S. (2011). "The "Joint" International Doctorate: a strategic tool for enhancing institutional collaboration on research training in a worldwide network-based knowledge society". *Special Seminar on The Joint International Doctorate: a strategic tool for enhancing institutional collaboration on research training in a worldwide network-based knowledge Society. Opening the European PhD on Social Representations and Communication and So.Re.Com.THEmaticNETwork to US collaboration.* Graduate Center of the City University of New York CUNY – 14<sup>th</sup> December 2011
- 177) de Rosa, A.S. (2012) A meta-theoretical analysis of the two editions of *La Psychanalyse, son image et son public. Papers Social Representations Conference, "A Half Century Of Social Representations: What Next?", London School of Economics, 21-13 March 2012*; <http://www.psych.lse.ac.uk/psr/>
- 178) de Rosa, A.S. (2012) 'Social representations of the stock market in financial advisors, investors and media', Part I of the Symposium 'The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers' Part 1, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 179) de Rosa, A.S. (2012) 'The modelling approach as a unifying paradigm for research programs in various thematic areas,' Symposium 'The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers' Part 2, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora

Portugal, 25-28 June 2012 <http://www.cirs2012.uevora.pt>

- 180) de Rosa, A.S. Bocci, E. Bulgarella, C. (2012) ‘*Social representations of the stock market in financial advisors, investors and media*’: Media Analysis on European Journals, Part I of the Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 181) de Rosa, A.S. Bocci, E. Wang, H. (2012) ‘*Social representations of the stock market in financial advisors, investors and media*’, Media Analysis on Chinese Journals and Comparison between European and Chinese journals, Part I of the Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 182) de Rosa, A.S., Bocci, E. Sun, S. (2012) ‘*Social representations of the stock market in financial advisors, investors and media*: Field study in two cultural contexts: Europe and China “, Part I of the Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’ Part 1, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 183) de Rosa, A.S. M. Bocci, (2012) ‘Social Change, Political Arena and Social Representations of the relation Citizens-Institutions: polemical representations in action in two social movements (*No-TAV* and *Occupy Wall Street*)’ Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’ Part 2, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 184) de Rosa, A.S., Fino, E. and Bocci, E., (2012) “*La psychanalyse, son image et son public*” fifty years later: explorations via social networks, Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’ Part 2, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012, <http://www.cirs2012.uevora.pt>
- 185) de Rosa, A.S., Aiello S, d’Ambrosio, M.L., Pascal, E. (2012) ‘Current, future and ideal family in the social representations of young adults’ Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’ Part 2, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012; <http://www.cirs2012.uevora.pt>
- 186) de Rosa, A.S. Dryjanska, L., Bocci, E. (2012) ‘Living in the City as an Expat: Social Representations of Rome and Warsaw among Highly Qualified Expats from Poland and Italy’, Symposium ‘The European PhD on Social Representations and Communication Research Centre and Multimedia Lab: an incubator for new generations of young researchers’ Part 2, organised at 11th International Conference on Social Representations Social Representations in Changing Societies, Évora Portugal, 25-28 June 2012; <http://www.cirs2012.uevora.pt>
- 187) de Rosa, A.S., Bocci, E., Sun, S. & Bulgarella, C. (2012) Représentions Sociales de la Bourse ancrées dans deux contextes culturels: Chine et Europe, 9th International Conference of ADRIPS (Association pour la Diffusion de la Recherche Internationale en Psychologie Sociale), Porto, Portugal, 1-4 July 2012, <http://www.adrips.org/colloques/porto/Porto/Accueil.html>
- 188) de Rosa, A.S., (2012) *Mass Psychology and Stock Market:Heterogeneous Agents, Financial Advisors, Investors and Media*, Key lecture at 18th International Summer School: ”*Social Representations, Economics and Finance*”, concurrent with the 20<sup>th</sup> International Lab Meeting at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy- in combination with Worldwide online connection points (From 8th to 19th July 2012; [http://www.europhd.eu/html/\\_onda02/04/00.00.00.shtml](http://www.europhd.eu/html/_onda02/04/00.00.00.shtml))
- 189) de Rosa, A.S., (2012) Internationalisation of collaborative doctorates and Joint International Doctorates: two distinct models, UNICA Seminar “Doctoral Education in a European Perspective: Quality, Innovation and Employability” (Rome, University of Tor Vergata, 6th and 7th December 2012) <http://www.unica-network.eu/event/13th-unica-bologna-lab-coordinators-meeting>

- 190) de Rosa, A.S., (2013) *For a multi-format publishing: aims, guidelines and editorial constraints*, Key lecture at: 21<sup>st</sup> International Lab Meeting “*Meta-Theoretical Analysis of the Social Representations Literature & Advanced Training in Complementary Transferable Skills (writing skills and publishing strategies)*”. at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome - Italy (14-15 January 2013; [http://www.europhd.eu/html/\\_onda02/07/23.01.00.00.shtml](http://www.europhd.eu/html/_onda02/07/23.01.00.00.shtml))
- 191) de Rosa, A.S., (2013) The So.Re.Com 2013 People-Innovative Doctoral Program, *Giornata Naionale APRE “Destinazione Europa boarding pass per le Marie Curie Fellowship – Ultimi bandi di mobilità per ricercatori”*, (Roma 19 Aprile 2013)
- 192) Ernst Vintila, A., de Rosa, A.S., Ben Alaya, D., Neculau, A. (2013). *As time goes by... An empirical look at the geographical diversity in the EASP and in a sister community in social psychology (social representations).* *EASP Small Group Meeting: Developing Diversity in EASP* (Lausanne 12-14 June 2013)
- 193) de Rosa, A.S., (2013) Combining structured and networked training approach in international doctoral education, *Sixth Annual Meeting of the EUA Council for Doctoral Education* (Warsaw, 18-19 June 2013)
- 194) de Rosa, A.S., Sun, S., Bocci, E. (2013). Social representations of the stock market in financial advisors, investors and media: a field study carried out in Europe and China. *SABE/IAREP/ICABEEP Biennial Meetings* (Atlanta GA, 25-29 July)
- 195) de Rosa, A.S. (2013) The European/International Joint Ph.D. in Social Representations and Communication, as an incubator for new generations of young researchers. An overview of the different research lines inspired by the modelling paradigmatic approach and the new prospect developments linked to the EU approved SoReCom 2013-2017 People – Innovative Doctoral Program, Universidade Federal Santa Catarina, Florianopolis, Brazil (22 August 2013).
- 196) de Rosa, A.S. Fino, E. Bocci, E. (2013) From the couch of the psychoanalyst to the social networks: discussing actuality of the “Opera Prima” fifty years later. *VIII ème Journe è Internationale et VI ème Conférence Brésilienne sur les Représéntations Sociales*, Recife – PE Brazil, 27-30 August, 2013)
- 197) de Rosa, A.S. (2013) SoReComJointIDP - The European Joint Doctorate on Social Representations and Communication: an innovative doctoral programme in a networked international research training environment, Invited Conference at the *Stydy Visit of the European Commission - DG Research and Innovation.” Exploration of the implementation of the Innovative Doctoral Training Principles in Europe”* Sapienza University of Rome (September 17-18, 2013)
- 198) de Rosa, A.S., Holman, A. (2013) Beauty and aesthetic surgery: cross-cultural patterns of social representation and practices. Key lecture at 19<sup>th</sup> International Summer School, concurrent with the 22<sup>nd</sup> International Lab Meeting at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy (1-5 October 2013; [http://www.europhd.eu/html/\\_onda02/07/24.01.00.00.shtml](http://www.europhd.eu/html/_onda02/07/24.01.00.00.shtml))
- 199) de Rosa, A.S. (2013) Complementary on-line and face-to-face structured training activities in a joint networked international doctorate. *The Open and Flexible Higher Education EADTU Conference 2013 Transition to open and on-line education in European universities*”(Paris 24th-25th October 2013)
- 200) de Rosa, A.S. Bocci, E. (2013) Polemical representations in action in two social movements (*No-TAV* and *Occupy Wall Street*): Social Change, Political Arena and Controversial Relation Citizens-Community-Institutions. *9<sup>th</sup> European Congress of Community Psychology* (Naples , Italy, 6<sup>th</sup> -9<sup>th</sup> November 2013) ; online available URL:<https://www.confotool.com/9eccp2013/index.php?page=browseSessions&presentations=show&abstracts=show&search=de+Rosa>
- 201) de Rosa, A.S. (2013) The European/International Joint Doctorate in Social Representations and Communication: an innovative doctoral programme in a networked international research training environment. Conference on “*Excellence in European Doctoral Education*” organized by the University of Edinburgh working on a collaborative project with Aarhus University called Excellence in European Doctoral Education-ExEDE (Edinburg, 28-29 November); [ww.au.dk/fileadmin/www.au.dk/doctoralexcellence/Pdf-filer/Nov19\\_ExEDE\\_Conference\\_November\\_2013.pdf](http://www.au.dk/fileadmin/www.au.dk/doctoralexcellence/Pdf-filer/Nov19_ExEDE_Conference_November_2013.pdf)
- 202) de Rosa, A.S., (2014) *Advanced Guidelines for the Meta-Theoretical Analysis of the Literature on Social Representations: Presentation of the new grid and tools State of the Art of the SoReCom “A.S. de Rosa” @-Library* Key lecture at: 21<sup>st</sup> International Lab Meeting “*Meta-Theoretical Analysis of the Social Representations Literature &* ”. at the European PhD on Social Representations & Communication

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